

MINUTES OF THE REGULAR MEETING
OF THE BUSINESS DEVELOPMENT COMMITTEE
OF THE CITY OF SUNSET HILLS, MISSOURI
HELD ON WEDNESDAY, SEPTEMBER 16, 2009

BE IT REMEMBERED that the Business Development Committee of the City of Sunset Hills, Missouri met in regular session at City Hall Quarters, 3939 S. Lindbergh Blvd., in said City on Wednesday, September 16, 2009. The meeting convened at 7:00 p.m.

ROLL CALL

Present:	Stephen Webb	-Chairman
	Don Darr	-Member
	Scott Haggerty	-Member
	Pat Muckler	-Member
	Bill Nolan	-Member
	Rodney Stecher	-Member
	Bill Taylor	-Member
	Laura Rider	-Ex-Officio Member
Absent:	John Basler	-Member

APPROVAL OF MINUTES

Copies of the Minutes of the April 15, 2009 Business Development Committee meeting were distributed to the members for their review. Alderman Haggerty made a motion to approve the Minutes as submitted. Mr. Darr seconded the motion, and it was unanimously approved.

NEWSLETTER ADVERTISEMENT FOR BUSINESSES

There was discussion of how to attract businesses for the business profile in the City's monthly newsletter. Alderman Haggerty suggested creating a form to provide to businesses regarding the information desired for the business profile in the newsletter to make it easier for businesses. Mr. Stecher suggested contacting the recently approved businesses to inquire of their interest in the business profile in the newsletter. Mrs. Rider stated that the business profile information is provided to those applying for a business license.

It was determined to add Alderman Haggerty as a contact for businesses interested in the business profile in the newsletter.

RIBBON CUTTING CEREMONIES

Alderman Webb stated that it has been suggested that perhaps consideration should be given to ribbon cutting ceremonies. Mrs. Rider stated the Chamber of Commerce does

ribbon cutting ceremonies if they are aware of the opening of a new business. However, perhaps the elected officials or a member of the Committee could participate in ribbon cutting ceremonies regardless if they are or are not a member of the Chamber of Commerce. Mrs. Rider added that she will contact the Chamber of Commerce to discuss their criteria for ribbon cutting ceremonies and the possibility of the City also participating.

NEW RESIDENT PACKETS – BUSINESS ADVERTISEMENTS

Alderman Nolan stated that the Historical Society distributes a bag with a welcome packet to new residents. He added that he has been speaking with businesses about providing the City with a brochure, flyer and/or a coupon in an envelope to be included in the new resident packet. Businesses seemed to be interested and indicated they would participate.

Alderman Nolan stated that bags for the new resident packets have been ordered.

ANY OTHER MATTERS DEEMED APPROPRIATE

There was discussion of West Watson Road being closed at Gravois Road to Weber Hill Road due to road construction and how customers of Tapawingo Golf Course and Sunset Lakes will reach the businesses during the three month construction period.

Alderman Haggerty suggested thinking of ways to make it more business friendly for applicants to get a business license. He then asked if there was a requirement for businesses to appear before the Board of Aldermen. Mrs. Rider stated she did not know if there was an ordinance or if it has just been the procedure followed.

There was discussion regarding businesses going before the Board of Aldermen to request permission for reoccurring events such as a tent sale.

There was also discussion regarding the sign regulations.

NEXT MEETING DATE

The next meeting will be held on Wednesday, October 21, 2009 at 7:00 p.m.

ADJOURNMENT

Alderman Haggerty made a motion to adjourn the meeting at 8:05 p.m. Mr. Taylor seconded the motion, and it was unanimously approved.

Recording Secretary,



Laurie Sanneman