

MINUTES OF THE REGULAR MEETING  
OF THE BUSINESS DEVELOPMENT COMMITTEE  
OF THE CITY OF SUNSET HILLS, MISSOURI  
HELD ON THURSDAY, FEBRUARY 16, 2012

BE IT REMEMBERED that the Business Development Committee of the City of Sunset Hills, Missouri met in regular session at City Hall Quarters, 3939 S. Lindbergh Blvd., in said City on Thursday, February 16, 2012. The meeting convened at 6:35 p.m.

**ROLL CALL**

Present:	Stephen Webb	-Chairman
	John Basler	-Member <i>(arrived at 7:05 p.m.)</i>
	Dee Baebler	-Member
	Nick Dragan	-Member
	Scott Haggerty	-Member
	Pat Muckler	-Member
	Rodney Stecher	-Member
	Bill Taylor	-Member

It should be noted that Mayor Nolan, Alderman Claudia Svoboda and Mr. Mike Svoboda, resident, were also in attendance. In addition, a young gentleman identified as Brad and his grandmother were also in attendance; Brad is working on a merit badge in Boy Scouts.

**APPROVAL OF MINUTES**

Copies of the Minutes of the January 19, 2012 Business Development Committee meeting were distributed to the members for their review. Alderman Haggerty made a motion to approve the Minutes as submitted. Mr. Taylor seconded the motion, and it was unanimously approved.

**LATEST NEW DEVELOPMENT STATUS**

Mayor Nolan stated that he and Alderman Baebler attended the Missouri Municipal League Legislative Conference earlier this week in Jefferson City. While in Jefferson City he met with the Deputy Chief of Staff for the Governor and the Deputy State Treasurer regarding a stoplight on S. Lindbergh Blvd. at Monica. A meeting with the Missouri Department of Transportation is anticipated to occur next week to discuss the potential of a stoplight.

Alderman Webb stated that Stein Mart plans to open on March 15, 2012 in The Plaza. Negotiations are still in the process for the currently vacant site of the former Comp USA location in The Shoppes.

Alderman Baebler distributed a partial list of commercial properties currently available to the members for their information. There was discussion regarding the Old Water company land at Highway 30 and Rahning Road and potential developments that would be feasible.

## **ECONOMIC IMPACT ASSESSMENT REPORT**

A template of an Economic Impact Study was distributed for the members to review. The members agreed that the report should include a picture of the property as well as a sentence to describe the business. It was also agreed to provide factual information regarding the company presenting a proposal to the Planning and Zoning Commission and the Board of Aldermen; but not to advocate, just to provide factual information to any interested party. After discussion, it was determined that the report should include a picture of the property prior to the proposal as well as a rendering of the proposal and to provide source data in a footnote.

Mr. Muckler made a motion to adopt the Economic Impact Study as a template for future use for future developments as deemed necessary by the Business Development Committee. Alderman Baebler seconded the motion, and it was unanimously approved.

Mr. Dragan stated he would welcome feedback from the Planning and Zoning Commission and the Board of Aldermen.

## **UPDATE ON WEBSITE HOSTING**

Mr. Muckler stated he has been speaking with a representative of Civic Plus who provides services to approximately 1,100 municipalities. In addition, Civic Plus has won many awards. He was advised that they have the modules that would be what Sunset Hill's needs. The Parks and Recreation module would be included and will be ready in approximately eight months. An estimated cost would be over the budgeted amount and there would be an annual hosting fee; however, there may be discounts available to the City. He advised that he will be continuing discussions with Civic Plus.

Mr. Muckler stated that he has not yet spoken with the other vendors.

## **BUSINESS PROMO PACK**

Alderman Haggerty asked the members if it was desired to remain working with businesses being divided into zones and assigning the zones as what was done the last time. The members were agreeable to keeping the businesses in zones. It was also agreed to inform the businesses approached that the submission deadline is March 22, 2012. The following was determined for zone assignments:

Alderman Baebler will take Zone 1; Mr. Dragan will take Zone 2; Mayor Nolan will take Zone 3; Mrs. Rider will take the north half of Zone 4; Mr. Basler will take half of zone 5 and Alderman Webb will take the other half of zone 5.

The members agreed that businesses do have the option to provide their company logo to put in the promo pack instead of a coupon if so desired.

Alderman Haggerty will update the list and email the updated list to the members.

## **OTHER MATTERS DEEMED APPROPRIATE**

There was discussion of the Route 66 Car Cruise that will be held in Sunset Hills on August 11, 2012. The members agreed to find a way to participate. The car cruise will be held at the former Sunset Ford used car location. It was pointed out that Sunset Hills Historical Society will be recognizing Sunset Ford for being in business for 100 years this year.

**ADJOURNMENT**

Mr. Dragan made a motion to adjourn the meeting at 7:40 p.m. Alderman Haggerty seconded the motion, and it was unanimously approved.

Recording Secretary,

A handwritten signature in cursive script that reads "Laurie Sanneman". The signature is written in black ink and is positioned centrally below the title "Recording Secretary,".

Laurie Sanneman