

MINUTES OF THE REGULAR MEETING
OF THE BUSINESS DEVELOPMENT COMMITTEE
OF THE CITY OF SUNSET HILLS, MISSOURI
HELD ON THURSDAY, MARCH 22, 2012

BE IT REMEMBERED that the Business Development Committee of the City of Sunset Hills, Missouri met in regular session at City Hall Quarters, 3939 S. Lindbergh Blvd., in said City on Thursday, March 22, 2012. The meeting convened at 6:33 p.m.

ROLL CALL

Present:	Stephen Webb	-Chairman
	John Basler	-Member <i>(arrived at 6:40 p.m.)</i>
	Nick Dragan	-Member
	Pat Muckler	-Member
	Rodney Stecher	-Member
	Bill Taylor	-Member
	Laura Rider	-Ex-Officio Member
Absent:	Scott Haggerty	-Member
	Dee Baebler	-Member

APPROVAL OF MINUTES

Copies of the Minutes of the February 16, 2012 Business Development Committee meeting were distributed to the members for their review. Mr. Taylor made a motion to approve the Minutes as submitted. Mr. Dragan seconded the motion, and it was unanimously approved.

ROUTE 66 CAR CRUISE

Mr. Butch Thomas, representative of Route 66 Car Cruise, was present and stated the car cruise will be at Sunset Ford on August 11, 2012. There will be a parade in the morning beginning on Watson Road to Lindbergh Blvd. and ending at Sunset Ford. There will be an estimated 600 cars participating. There are sponsors ranging from \$100 to \$3,000. The band, Shaboom will be playing from 7:00 p.m. to 10:00 p.m. Events will be free of charge.

Mr. Thomas stated that businesses can sponsor a car club or be a sponsor of the event as a whole. A portion of the proceeds will be donated to charity in the area.

Mr. Thomas stated that the Business Development Committee can assist with any licensing or permits that will be needed. The Police Department will help with traffic control for the parade.

Mrs. Rider stated an article can be placed in the City's newsletter a few months before the car cruise and on the City's website.

Mr. Thomas explained that he is also the President of Sunset Hills Historical Society; the Historical Society will honor Sunset Ford this Monday, March 26th, at 7:00 p.m. at City Hall, for their 100th anniversary.

LATEST NEW DEVELOPMENTS STATUS

Alderman Webb stated that Petro Mart and the Missouri Department of Transportation (MoDOT) have met and agreed upon a traffic study being performed.

UPDATE ON WEBSITE HOSTING

Mr. Muckler stated that he has learned that it is not possible to receive government rates from Civic Plus. He has looked at the program being proposed by Civic Plus at other municipalities. Mr. Muckler further stated that it was desired to have an interactive module for Parks & Recreation; this module is being developed and is anticipated to be available later this year.

Mr. Muckler stated he has spoken with a local developer regarding some questions he had. The representative had some good ideas and stated he would be willing to attend a meeting to speak with the members.

It was determined that Mr. Muckler will schedule the consultants to attend the next meeting of the Business Development Committee for an interview.

BUSINESS PROMO PACK

Mr. Muckler suggested approaching businesses and requesting an email address for the appropriate individual to send the information regarding the promo pack. The members were agreeable to this suggestion. Mrs. Rider will email the information sheet to the members.

There was a suggestion to distribute to promo pack at the monthly car cruises held at Faith Church, at the annual Art Fair at Laumeier Sculpture Park and perhaps place the information in the lobbies of hotels.

HOME DEPOT CONDITIONAL USE PERMIT

Alderman Webb explained that Home Depot has been before the Planning and Zoning Commission and the Board of Aldermen on an annual basis to request permission for the outdoor display of seasonal merchandise for a specific time period. There have been issues in previous years regarding mud and keeping the fire lane clear; however, these issues have not been a problem for the past two or three seasons. There were issues regarding changes in store managers; however, Mr. Taylor Reich has been the store manager for the past few years.

Alderman Webb stated he feels there should be an easier process for Home Depot. There are a few options such as a text amendment in the Zoning Regulations that would apply exclusively to Home Depot or granting an extension to the amendment to the Conditional Use Permit.

Mr. Stecher explained that in the past, the Planning and Zoning Commission had the concerns mentioned by Aldermen Webb; however there has not been a turnover of store managers as in the past and there have been improvements.

Alderman Webb stated there could be stipulations placed in an extension of the amendment to the Conditional Use Permit. There was a suggestion to contact Mr. Reich for feedback of making the approval process easier for Home Depot.

NEXT MEETING DATE

The next meeting will be held on Thursday, April 19, 2012 at 6:00 p.m.

ADJOURNMENT

Mr. Basler made a motion to adjourn the meeting at 7:52 p.m. Mr. Dragan seconded the motion, and it was unanimously approved.

Recording Secretary,

A handwritten signature in cursive script that reads "Laurie Sanneman".

Laurie Sanneman