



## **LAUMEIER SCULPTURE PARK ANNUAL ART FAIR MAY 6-8, 2022**

St. Louis' favorite Mother's Day weekend tradition is back in person and back at the Park after two years of being hosted online. More than 15,000 patrons typically attend this three-day, outdoor event on Mother's Day weekend, featuring local food and beverage vendors, hands-on activities for kids, live music, and up to 150 juried artists from across the country.

The Annual Art Fair is presented by Emerson and produced in partnership with St. Louis County Parks; event proceeds support the nonprofit's mission of engaging the community through art and nature.



## **2022 Annual Art Fair City of Sunset Hills Music Sponsorship Proposal \$5,000**

Laumeier Sculpture Park will recognize the City of Sunset Hills as a Music Sponsor on

**Saturday, May 7** of Laumeier's Annual Art Fair over Mother's Day weekend, attended by 15,000+ people, with all associated benefits:

- Sponsor recognition: Sunset Hills Music Festival on Saturday, May 7<sup>th</sup>
- Coupon for one free admission for Saturday, May 7<sup>th</sup> printed on approximately 3,300 Sunset Hills newsletters
- Mayor participation in artist judging for the "City of Sunset Hills Award"
- Sponsor recognition on the event postcard and in the event program [approximately 7,500-10,000 each printed and distributed]
- Sponsor recognition on the event webpage on Laumeier's website, Laumeier's social media platforms; Facebook, Instagram & Twitter, [35k+ combined followers] and event e-blasts [20k+ subscribers]
- Quarter-page advertisement in the printed event program
- Sponsor recognition signage at the event entrance
- 25 tickets for the event

The City of Sunset Hills will also provide additional advertising support for Laumeier's Annual Art Fair in 2022:

- Sunset Hills will post provided yard signs for the Annual Art Fair at city park locations 7-10 days prior to Laumeier's Art Fair, May 6-8, 2022. Locations include the Sunset Hills Community Center, Watson Trails Park, Athletic Fields and Kitun Park.
- Sunset Hills will promote Laumeier's Annual Art Fair at the Sunset Hills Maker's Market on April 30, 2022. Laumeier will provide necessary materials.