



3939 S. Lindbergh Blvd.
314-849-3400

NOTICE OF APPEAL TO THE BOARD OF ADJUSTMENT

Date 05-04-2022

File No. A-19-22

Application is hereby made to the City of Sunset Hills Board of Adjustment for its consideration of a variance from the regulations and restrictions of the Zoning Ordinances of the City of Sunset Hills as they pertain to the land presently zoned PD-LC(C) and is located at 3600 S Lindbergh blvd, ST Louis County, St Louis MO 63127

Applicant's name Eric Albers Phone 417-569-2132

Applicant's address Physical: 112 s Main street, Nixa, MO 65714 Mail: PO Box 1982, Nixa, MO 65714
City State Zip

Applicant's email albers@insightdesignarchitects.com

Owner's name Sunset Hills Owner, LLC Phone 314-727-6664
(if different from applicant)

Owner's address 120 S Central Ave Ste 500 St Louis, Mo 63105
City State Zip

Owner's email marora@sansonegroup and pbufalino@sansonegroup.com

The Department of Public Works denied applicant's request for a permit to construct a PLYON SIGN

I (Applicant) Eric Albers hereby requests a variance to allow an increase in pylon sign height to 40' with spire height of 8'. An increase in size from 200 sf to 264sf for signage(see overall sign package as well).

Practical difficulties or unnecessary hardships for which the Board of Adjustment should grant the variance are:
Bass Pro Shops brings a unique, entertainment-style retail attraction to many communities. We are a staple Outdoor retailer, and well known across the nation. One of the most identifiable branding concepts of a Bass Pro Shop is the size and grandeur of their entry structure, special tower elements, signage, American flag, and rustic theme. The pylon sign is also a big part of Bass Pros Brand. All pylon signs in the past have the same character and feel of the main store by utilizing fiberglass log work and high gable forms. The proposed pylon sign is 40' tall with an 8' tall spire on the ridge. This is very similar to the side gable towers shown on the front facade of the building. We are also requesting a variance for overall size of the pylon signage. You will also see this in the overall sign sq package. This sign has been design to house BPS standard signage sizes, as well as the other development business signs. This requires the sign to grow in size from the current 200 sf requirement. BPS uses logs and timbers as one of the main visuals to create their stores and pylon signs themeing and a staple for their branding.

Fee: \$125.00

Signature _____