



**REQUEST FOR BOARD ACTION**

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**BOARD MEETING DATE:** Tuesday, January 13, 2026

**REVIEWALS:**

City Attorney – Completed

City Administrator - Completed

**SUBJECT:** Liquor License Hourse for 2026 FIFA World Cup

**LIST OF ATTACHED REFERENCE DOCUMENTS:**

N/A

**FISCAL IMPACT:**

N/A

**BACKGROUND/DISCUSSION:**

The State of Missouri has enacted a temporary extension of liquor sale hours tied to the 2026 FIFA World Cup Tournament, allowing licensed bars and restaurants to serve alcohol from 6:00 a.m. to 5:00 a.m. (a 23-hour window) from June 11 through July 19, 2026. This provision was designed to accommodate late-night and early-morning match times and increased visitor demand but expires automatically on July 20, 2026. Importantly, the law gives local jurisdictions the option to opt out and maintain their established liquor sale hours if they determine that extended hours do not align with community safety, public welfare, or administrative priorities.

Approval of the proposed ordinance would require that businesses within the City limits maintain their existing liquor sale hours, which end at 1:30am.

**STAFF RECOMMENDATION:**

Staff recommends approval

**MEETING HISTORY:**

-N/A